



Peter Wheeler

Chief Executive Officer, Special Olympics World Games Abu Dhabi 2019

As CEO of the Special Olympics World Games Abu Dhabi 2019, Peter Wheeler is joined by a Local Organizing Committee responsible for the planning, financing and staging of the largest sports and humanitarian event in the world in 2019.

Prior to joining to moving to Abu Dhabi, Wheeler held several executive management positions with Special Olympics International including Executive Producer and Chief of the 50th Anniversary for the Special Olympics Movement; Chief of Strategic Properties overseeing World Games and other key assets for the Special Olympics movement including A Very Special Christmas series, Global Ambassadors and the global Law Enforcement Torch Run: Chief Communications Officer where he led the global communications strategies for the Special Olympics movement worldwide: Executive Vice President responsible for leading the global broadcasting strategy and plan as well as the legacy effort worldwide around the 2007 Special Olympics World Summer Games in Shanghai as well as leading the first ever major fundraising campaign initiative for Special Olympics, *The Campaign for Special Olympics*, with the goal to involve one million new athletes by 2005 and to raise \$100 million to fund this aggressive growth.

In 1995, Wheeler was the Executive Director for the 1995 Special Olympics World Summer Games in Connecticut, the largest multi-sports and humanitarian event in the world that year. The Games attracted 6,500 athletes from 140 countries supported by 62,000 volunteers, attended by more than one million spectators and broadcasted worldwide.